

W T V E

BROADCASTING STATION HISTORY RECORD

CH 51

First licensed

Call Letters W T V E

Station Location READING, PA

Name READING BROADCASTING, INC.

Transmitter Location Mt. Penn, Lower Alpage Twp., 1.9 mi. NE of ctr. of Reading, PA

Main studio location Penn Square, Reading, PA

Authorization Record

File No.	Granted	Facilities	Expires
BPCT-5224	5-3-79	Ch-51, 692-698MHz Unl.	7-3-79
AH:750' MSL:1250'	ERP:V-1180kW, A-263kW M-1820kW		11-3-80
CP for New Commercial Television Broadcast Station. Includes Call Ltrs. assigned 7-3-79, & EBSA.			
BMFCT-791001KX	12-31-79	CH 51 692-698MHz	11-3-80
AH: 750' MSL: 1247.5; ERP: V1100kW A110kW Unl			
MP to chg. ERP, Ant. & chg. type ant.			

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters ~~NEW~~ **W T V E**

Name READING BROADCASTING, INC.

Ch-51, Reading, Pennsylvania (PO c/o Henry N. Aurandt, 1406 Durwood Dr., Reading, Pa. 19609)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-5224	5-22-78	CP for New TV on: Freq.: Ch-51, 692-698 MHz	GRANTED Auth. oper. with ERP excess of 1000kW after 4-1-81 subj. further extn. of consent by Canada.	5-3-79
R & F	5-24-78	ERP: Vis. 1824kw(MAX) 1384kw(H), Aur. 277kw(H)		
PRESS	JUL 18 1978	HAAT: 749 feet		
PN RECD		TL: Mt. Penn, Lwr. Alsace Twp., E. side of Skyline Dr., 1.9 mi. NE of ctr. of Reading, Pa. (40-21-15 75-53-56)		
		SL: Penn Square, Reading, Pa.		
		Trans.: TCA TTU-60D Ant.: RCA TFU-36J (BT)		
		Atty.: Richard D. Marks (Dow, Lohnes & Albertson)		
		Engr.: Smith and Powstenko		
		Amended 9-25-78 re engineering		

CUT OFF DATE

OCT 10 1978

OBJECTIONS OF THE ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC. filed 8-22-78 by Jonathan Blake.

MOTION FOR EXTENSION OF TIME filed 8-31-78 by Richard Marks on behalf of Reading Broadcasting, OPPOSITION TO OBJECTIONS OF THE ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC. filed 9-29-78 by Richard Marks for Reading Broadcasting.

Ltr. rec'd. 9-28-78 from Roy Roy A. Smith, Jr. requesting a delay in any action on application until he is given opportunity to submit his application.

REPLY OF THE ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC. filed 10-2-78 by Jonathan Blake.

MOTION FOR AUTHORITY TO FILE ADDITIONAL PLEADING filed 10-19-78 by Richard Marks for Reading

COMMERCIAL TELEVISION APPLICATION RECORD BROADCASTING

Call Letters: W T V E

Name: **READING BROADCASTING, INC.**
CH-51

Station Location: **READING, PA**

File No.	Date	Description	Action and Date
BMPCT-791001KX R & F PRESS:	9-28-79 10-1-79 11-13-79	MP (BPCT-5224) to chg. ERP to Vis. 1445kW(M) 1090kW(H), Aur. 219kW(H); and chg. type ant. to RCA TFU-25GA (HT) Atty.: Dow, Lohnes & Albertson	GRANTED 12-31-79
BLCT-800521KW		Lic. to cover BPCT-5224, as mod.) for a new sta.	<i>grant after</i> gr. 10-29-81
BRCCT-810319KF		Request for authority to operate by Remote Control from SL at 1729 North 11th. St., Reading, Pa.	<i>Rescinded</i> Ad - 4-9-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

